

Program

Day 1

- 09:00 - 09:30 **Opening & Digital Connecting**
- 09:30 - 10:00 **Keynote Gunter Dueck**
- 10:00 - 10:10 **Digital Connecting**
- 10:30 - 11:00 **Keynote Bernadette Frech**
- 10:10 - 10:30 **Coffee Break**
- 11:00 - 11:15 **Digital Connecting**
- 11:15 - 12:00 **Keynote Dietmar Dahmen**
- 12:00 - 13:00 **Lunch**
- 13:00 - 13:15 **Introducing Hybrid Session
& Digital Connecting**
- 13:15 - 14:30 **Live & Online Thinktanks Part I
& 360°Talks**
- 14:30 - 15:00 **Coffee Break**
- 15:00 - 15:15 **Truck Talks**
- 15:15 - 16:30 **Live & Online Thinktanks Part II
& 360°Talks**
- 16:30 - 16:45 **Truck Talks**
- 16:45 - 17:30 **Wrap-up, Digital Connecting
& Closing**
- 19:00 - 19:30 **Come2gether**
- 19:30 - **After Show Party**

Day 2

- 09:00 - 09:15 **Digital Connecting**
- 09:15 - 10:15 **Digital Reality:
The Transformation
of Grocery**
- 10:15 - 11:00 **Coffee Break**
- 11:00 - 12:30 **Thinktank Outcome
& Panel Discussion**
- 12:30 - 13:00 **Wrap-up,
Digital Connecting
& Closing**

Subject to alterations